



WHAT IS EARN MARYLAND?

Employment Advancement Right Now (EARN) Maryland is a nationally-recognized, state-funded, competitive workforce development grant program that is industry-led, regional in focus, and a proven strategy for helping businesses cultivate the skilled workforce they need to compete. EARN funds Strategic Industry Partnerships that strive to ensure Maryland employers have the talent they need to compete and grow in an ever-changing economy by providing relevant skills training to Maryland's workforce.

WHAT ARE THE GOALS OF EARN?

EARN aims to:

- Address the demands of businesses by focusing intensively on the workforce needs of a specific industry sector over a sustained period.
- Address the needs of workers by creating formal career paths to good jobs, reducing barriers to employment, and sustaining or growing middle class jobs.
- Encourage mobility for Maryland's most hard-to-serve jobseekers through job readiness training which may include GED® preparation, occupational skills development, literacy advancement, and transportation and childcare components.

WHAT ARE THE ELIGIBILITY REQUIREMENTS TO RECEIVE EARN FUNDING?

- Strategic Industry Partnerships must include:
 - At least five employer and/or industry partners
 - Two diverse entities
 - **Examples include:** Higher Education, Non-Profit or Community Based Organization, Local Workforce Development Boards, Local Government
- Proposals must include leveraged funding – either cash or in-kind
- Must propose in-demand, relevant skills training to be offered to upskill incumbent workers or provide training to individuals who are unemployed and/or underemployed

HOW DO I APPLY FOR EARN FUNDING?

For updates on EARN and funding announcements, please email earn.jobs@maryland.gov.

HOW CAN I GET ADDITIONAL INFORMATION ON EARN?

Please scan the QR code on your mobile device or email earn.jobs@maryland.gov.

